

Artists Documentation Program Video Interview Transcript

GARY SCHNEIDER JUNE 28, 2012

Interviewed by:

Penley Knipe, Philip and Lyn Straus Conservator of Works of Art on Paper, Straus Center for Conservation and Technical Studies, Harvard Art Museums

Video: | Total Run Time: 01:28:59

Location: Center for the Technical Study of Modern Art, Harvard Art Museums

Interview copyright © 2012 President and Fellows of Harvard College. All rights reserved. All works of art by Gary Schneider used by permission.

This interview is part of the Artists Documentation Program, a collaboration of the Menil Collection, the Whitney Museum of American Art, and the Center for the Technical Study of Modern Art, Harvard Art Museums.

The Artists Documentation Program has been generously supported by The Andrew W. Mellon Foundation.

About the Artists Documentation Program

Throughout the twentieth and twenty-first centuries, artists have experimented with an unprecedented range of new materials and technologies. The conceptual concerns underlying much of contemporary art render its conservation more complex than simply arresting physical change. As such, the artist's voice is essential to future conservation and presentation of his or her work.

In 1990, The Andrew W. Mellon Foundation awarded a grant to the Menil Collection for Carol Mancusi-Ungaro, then Chief Conservator, to establish the Artists Documentation Program (ADP). Since that time, the ADP has recorded artists speaking candidly with conservators in front of their works. These engaging and informative interviews capture artists' attitudes toward the aging of their art and those aspects of its preservation that are of paramount importance to them.

The ADP has recorded interviews with such important artists as Frank Stella, Jasper Johns, and Cy Twombly. Originally designed for use by conservators and scholars at the Menil, the ADP has begun to appeal to a broader audience outside the Menil, and the collection has grown to include interviews from two partner institutions: the Whitney Museum of American Art and the Center for the Technical Study of Modern Art, Harvard Art Museums. In 2009, The Andrew W. Mellon Foundation awarded a grant to the Menil Collection to establish the ADP Archive, formalizing the multi-institutional partnership and making ADP interviews more widely available to researchers.

Acceptable Use

All uses of this transcript are covered by a legal agreement between the Menil Collection and Gary Schneider.

This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from:

ADP Archive Menil Archives, The Menil Collection 1511 Branard Street Houston, TX 77006 adparchive@menil.org

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collec

[Speakers (in order of appearance): Penley Knipe, Harvard Art Museums; Gary Schneider, Artist]

[BEGIN INTERVIEW]

[00:00:45]

Penley Knipe: Today is June 28th, 2012 and we're at CTSMA, the Center for the Technical Study of Modern Art, and I'm here with photographer Gary Schneider. We are going to have sort of a broad, philosophical interview and talk about materials and techniques. Welcome, Gary.

Gary Schneider: Thank you very much, Penley.

[00:01:03]

- Penley Knipe: And I thought we might start with this print behind us, *Meditations* [1993]. And I was wondering what you thought—how you think it looks now, does it look any different to you, did you see any change or anything?
- Gary Schneider: No.
- Penley Knipe: I would say your prints generally have held up really well. Would you, is that something...
- Gary Schneider: Well, I've been really studying that lately, especially with silver prints. And as far as I can tell, if they are stored adequately, and if they're toned adequately they don't shift. They shouldn't shift.
- Penley Knipe: Right. And are you selenium toning all your silver prints?
- Gary Schneider: I do various tonings. So this one is a combination of a slight poly-toner, a very dilute poly-toner, which is a sulfide toner, and then selenium toning.
- Penley Knipe: That follows. Is there a reason for that order? Is there a chemical reason for that order?
- Gary Schneider: Yes. Because in order to get the split tonings and the highlights go their sort of warm color and the shadows become—the sort of deeper tones—become

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archive

more cool or more cyan. You need to do that split toning first. The sort of sulfiding. I call it "sulfiding." And then, to stabilize the deeper tones, I then put it through a selenium, which sort of shifts the split toning slightly, but at least it stabilizes the—or it plates—the...

- Penley Knipe: The silver.
- Gary Schneider: The silver of the deeper tones, yeah.
- Penley Knipe: So those tonings are actually what causes some of that brown, warm color to come out.

Gary Schneider: That is all split toning. That's all controlled, yeah.

- Penley Knipe: Yeah, and that's very important to you?
- Gary Schneider: The split toning?
- Penley Knipe: The brown, warm tone.
- Gary Schneider: Well, I use it. You know? I notice you have various prints here, right? You have all different processes really. That's what you pulled out.
- Penley Knipe: Yes.
- Gary Schneider: So that's curious. And with these, this whole series of work, these handprints from that period, was all about using process—or darkroom process—to make meaning or to tell story. So the color is critical, yeah.
- Penley Knipe: And you're not seeing any change in that.
- Gary Schneider: No, no, no. There shouldn't be any. It sort of went directly from me into the exhibition at Howard Yezerski ["Gary Schneider: 1993"] and bought by the Fogg. So it's been stored correctly.
- Penley Knipe: Yeah. All of our prints that we have by you have come rather directly. And so they're actually...

Gary Schneider: And they went—like all of the prints have gone—oh, we're going to get into that. But all of the prints that you now have from me, many of them weren't exhibited, so they weren't even exposed to UV ever, yeah.

[00:04:07]

- Penley Knipe: And Gary, I wanted to ask you just generally about the process related to *Meditations*, because I think that's something people have a question about. Can you walk us through how you make these handprints? And I'm curious about the fibrous edges and the sort of double exposure.
- Gary Schneider: Yes, yes.
- Penley Knipe: Can you talk us through that process?
- Gary Schneider: Well, it's not really a double exposure. So in '93 I wanted to make a selfportrait sort of based on-and we can go through the whole thing. It's like it comes from Lascaux, at that time, it was before the new cave was discovered. Which is sort of earlier. And the handprint as a—or rather the hand—as an icon of like as identity, as the first image of identity. And then it covers all of my interests. So it's imprint, the Shroud of Turin, it's negative, the Shroud of Turin, through Jasper Johns's studies for skin [Study for "Skin" series], which is that imprint that he made sort of greasing up his face and his hands. And then blowing carbon over the surface of the paper. Through people like Yves Klein's body prints [1960] and Marcel Duchamp's Female Fig Leaf [1950], which is a negative as well. So I first made these two handprints. And you have one version of it here. And actually you have a second version of it [Glove, 1995] next to it. And those are the two negatives that I made in '93. And then excessively processed those in the darkroom, like played with them in the printing.
- Penley Knipe: Tell us about that, yeah.
- Gary Schneider: So the two negatives were made. This is a dry imprint of my hand, the one on the left. Which is *After Mirriam*.
- Penley Knipe: Right, I'm just going to grab it, yeah.
- Gary Schneider: Okay.
- Penley Knipe: Let's go back to—I was asking you about the process and you were talking about...

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collective

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

- Gary Schneider: Let's talk about—it's interesting. I didn't even know you had this one, right? And this was a huge edition. And so I made these two negatives. There's what I call the wet handprint negative and then dry.
- Penley Knipe: Your hand's literally wet on the negative.
- Gary Schneider: I literally like wet my hand and slapped it down. And so what you see, as spots, are actually spots of water on the film.
- Penley Knipe: And drips too, right?
- Gary Schneider: And drips running off. And I was working in total darkness, because at that point I was working with ortho—you want all this stuff, right?
- Penley Knipe: Mm. Everything.
- Gary Schneider: Orthochromatic film rather than—I really get confused, sorry. Panchromatic film which is normal film, rather than graphic arts film, which is orthochromatic. And so I was working in total darkness. Like on my own. And so the negative for this one took like an hour of investing the film and emulsion with sweat and heat.
- Penley Knipe: So just keeping your hand on that negative for an hour.
- Gary Schneider: For like an hour.
- Penley Knipe: In the dark.
- Gary Schneider: And I kept testing. It took weeks to make these two negatives.
- Penley Knipe: Right, I can imagine.
- Gary Schneider: Yeah, it was really slow, really, really slow going.

[00:07:23]

- Penley Knipe: When we look here, this is one negative. And this other one is—or is it just...
- Gary Schneider: Well, actually that is a—I was sort of thinking frame. And so the external frame is a flashed tone that was then toned in the print to make that color.

Penley Knipe: So we should actually pull that mat window out to...

- Gary Schneider: To exhibit the frame.
- Penley Knipe: Past the gray, so you actually it as a frame, not just a tone.
- Gary Schneider: Well, generally I frame my things like we see behind us on *Helen* [2000] where there's no mat. I don't use a mat. All the framed pieces, you'll notice they actually have a frame that is a frame on a frame—on the handprints, on these memorial handprints. So this one is *After Mirriam* [1993] that I then made a very large version of in four parts. After this, each part is that size, 36 by 29. So this one I made as a very large edition. Like influenced a little bit like from Cindy Sherman who used to, for each show, she would make a very large edition that was sort of inexpensive. I had this fantasy that—but I made very few of these.
- Penley Knipe: So there's not very many prints of this.
- Gary Schneider: No, there are not that many prints of it actually, yeah.

Penley Knipe: That's great.

[00:08:43]

Gary Schneider: So I'm curious. Why nonbuffered?

Penley Knipe: Well, so. There is this theory that nonbuffered board is better for colored. But sometimes I think people get confused and forget and think it's just for photography. Some colors will shift with buffering. It's not an issue with this kind of silver gelatin toned print.

Gary Schneider: Well, that's interesting.

Penley Knipe: I don't know why that's in nonbuffered.

Gary Schneider: I don't think it makes any difference. I mean, you're so environmentally controlled here. I mean, the weird, awful part about silver prints is everybody feels like they're safe. But you can have a silver print, even if it's toned correctly, in a room and paint the walls around it.

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archive

Penley Knipe: Get those fumes.

Gary Schneider:	Literally overnight the highlights will change, right? They're actually orange.
Penley Knipe:	Even with selenium toning, yeah.
Gary Schneider:	It kind of empties the silver, doesn't it?
Penley Knipe:	Yeah. We're very careful obviously about painting and that kind of thing. And I should bring you into cold storage today so you could see where your prints are living. Cool and cold storage.
Gary Schneider:	So then at what point did even silver go into cold storage? Because that's new, isn't it?
Penley Knipe:	Yeah. And you don't have to do it. It's great for the prints. But we did it because our cool storage is so big, we can afford to do it for now. And if we needed to we could pull out the black-and-white processes.
Gary Schneider:	Will it happen once you move back?
Penley Knipe:	We are just bringing things when we go back for the study centers. And so, we probably won't be storing gelatin in cool. We'll probably just be storing color in cool over there. Much smaller unit there. Anyway.
Gary Schneider:	It's fun to see this. I haven't seen this in a long time.
[00:10:17]	
Penley Knipe:	So I wanted to go back to how is this so fibrous around the edge? We actually see little black lines coming up. So what makes that soft border like that?
Gary Schneider:	So because—it's so funny, because I have to like recollect.
Penley Knipe:	Yeah, it's a while ago, right?
Gary Schneider:	(laughs) It's a long time ago! So, because I was working in total darkness, I sort of cut the cardboard frame and placed that. It had some sort of like envelope, I think, that I placed the eight-by-ten-inch film inside of. So I could feel where to place my hand down.
Penley Knipe:	Oh, perfect. So that's the frame.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright 0 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection Gary Schneider: Because—yes that's the frame.

Penley Knipe: To get you sort of...

Gary Schneider: On top of the negative, which is eight-by-ten mat, yeah, yeah.

Penley Knipe: I understand, I understand.

Gary Schneider: I mean, it's awkward on some level, because no one seems to—it's these two negatives, right? I didn't know how to locate them in space, because it was in total darkness. It was sort of under an enlarger because the outline is a photogram and all the rest of it—all the rest of the information that you see is wet there. Or imprint, yeah. Like sweat and heat. The acids of the sweat damaging the film emulsion itself.

Penley Knipe: Okay. Now this print and I think the other ones too. I mean, obviously you're a master printer.

Gary Schneider: Does it give a...

Penley Knipe: A date?

Gary Schneider: I know it should actually be-there's no...

Penley Knipe: There might be.

Gary Schneider: Oh I signed them. Yeah exactly. It's AP.

Penley Knipe: Artist's proof.

Gary Schneider: Yeah, 12. I think I was giving these away.

Penley Knipe: You did give this one to us.

Gary Schneider: Oh I did. Okay yeah, yeah, yeah, I gave the artist's—I gave a lot of artist's—I really love that print. So that's life size.

Penley Knipe: That's just...

Gary Schneider: Yeah it's life size.

- Penley Knipe: When I look at your prints in raking light, I don't see any spot toning. You're obviously a meticulous printer.
- Gary Schneider: Well, it's on Ilford matte paper. A vintage collection of Ilford matte paper that I had.
- Penley Knipe: That you stocked up, yeah.
- Gary Schneider: Yeah, yeah, yeah. In other words one that had already expired. And the matteness of this paper doesn't show. You wouldn't be able to find a spottone. Like on glossy prints...
- Penley Knipe: Yes, you can see it much more.
- Gary Schneider: You can find it. Right, because of the shift in viscosity.
- Penley Knipe: Do you spot-tone a lot?
- Gary Schneider: Yeah. Oh yeah.
- Penley Knipe: And do you do that yourself?
- Gary Schneider: Yes. I did do it myself. I don't think I could really do it any longer.
- Penley Knipe: Really? Is it your eyesight?
- Gary Schneider: You know, I'd wear those kind of—yeah, my eyesight, look, I have to wear glasses now.
- Penley Knipe: Don't we all?
- Gary Schneider: Yeah I know. But I have one of those jeweler's...
- Penley Knipe: Like an optivisor? Yes.

Gary Schneider: ...thing. Yeah a jeweler's—a magnifier, like at six times. I don't know what it is—like a three times, four—it makes it possible for me to spot, if I *need* to. Yeah.

Penley Knipe: And when we talked on the phone you mentioned that there was always this issue of the papers that you love—maybe the Ilford paper—not being produced anymore. Is that...

- Gary Schneider: Oh yeah.
- Penley Knipe: Can you talk a little bit more about that?
- Gary Schneider: Well...
- Penley Knipe: Or chasing your favorite papers and...
- Gary Schneider: Yes, yes, yes. So the best toning papers were chlorobroms. And in the '80s, various times in the '80s, actually it happened much later in Eastern Europe, and that's—this is '93 and that's on I think—I'd have to look it up in my records. But that is on a paper called—but it was actually a chlorobrom that did this kind of split toning.
- Penley Knipe: Okay. That was perfect for that.
- Gary Schneider: So [Agfa] Portriga-Rapid. That died in '86. It stopped being produced because in order to make the paper it sort of needed a huge amount of cadmium. And cadmium became an EPA nightmare. And of course painters were terrified, because without cadmium...
- Penley Knipe: Oh yeah, very upset.
- Gary Schneider: ...you'd—and it hasn't changed. I think it's because within the production of Portriga-Rapid, which is an Agfa paper, there was a huge amount of cadmium released into the environment.
- Penley Knipe: Environment, yeah, so they stopped making it.
- Gary Schneider: So they stopped making it.
- Penley Knipe: So that wasn't so much...
- Gary Schneider: And who knows if it was really that or Agfa not wanting to spend money.

Penley Knipe: A commercial...

- Gary Schneider: These things are all about demand. But it changed a huge number of artists. And I could go through this litany of all the photographers who then had major breakdowns.
- Penley Knipe: Yeah, I can imagine if you...
- Gary Schneider: Because a chlorobrom—the amazing thing about a chlorobrom is you could print a gray tone. It's like all of Arbus's is Portriga-Rapid, all of Peter Hujar, all of Sally Mann, the early Sally Mann, that was her paper. It goes on and on and on and on. It was the paper of choice. And what was amazing about it is you could print a midtone like very gray and it was full of light. It had a real presence. And so once you could—if you look at—if you think of Arbus, put that in your hand, it's all about the midtone. Same thing with Sally Mann. It's all the stuff going on. There's all this light going on in the midtone. So but it also toned in this very dramatic fashion. So like all of Emmet Gowin. All of his great prints are Portriga-Rapid prints.
- Penley Knipe: That was a major major problem for a lot of people.
- Gary Schneider: It was a shock. It was a shock. Because without it, you know, it was a real mess. Just the same as, I think—and I should look up this date. I should have really done some back...
- Penley Knipe: We can put that in.
- Gary Schneider: ...back memory. But at a certain point, I think it was in the '70s, the price of silver went through the roof. And the silver grain, which had been really large, so like all of those early silver prints that you have are pretty stable, even though they're not toned. But all of a sudden the paper got reengineered and it had to be toned. The silver had to be replaced or at least plated. Like plated with selenium or replaced with sepia or like replacement toners in order for them to be more stable. So an untoned silver print, a contemporary one, is a really dangerous thing I think.
- Penley Knipe: That's a really good point. Yes absolutely, yeah.
- Gary Schneider: It's true, right?
- Penley Knipe: Yeah I think that is true.
- Gary Schneider: So I tone everything. I did anyway. I no longer print silver.

Convribit @ 2012 President and Fellows of Hancard College All rights reserved. This intension is made available for non-commercial research nurness only and may not be dunlicated or distributed without evoress written nermission from ADP Archive. Menil Ar

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Penley Knipe:	Right. We'll get to that.
Gary Schneider:	Oh we will? (laughs)
Penley Knipe:	I hope so.
[00:17:31]	
Gary Schneider:	Well, <i>Shirley</i> [1991] is a—she's printed on a Boston paper. So she's—(looking at label on mat) I love that. It's like, that's interesting.
Penley Knipe:	The East London, South Africa?
Gary Schneider:	No. That I was—you had birth date, right, you have birthplace.
Penley Knipe:	Birthplace.
Gary Schneider:	Oh, Okay, that's interesting. So yeah, she's on a paper called Palladio, which was made by this company out of Boston. And yeah and so are your <i>John in Sixteen Parts</i> [1996] prints. Those are all Palladio.
Penley Knipe:	Palladio papers. But they're platinum prints, not palladium prints.
Penley Knipe: Gary Schneider:	Palladio papers. But they're platinum prints, not palladium prints. I think it's a combination.
2 1	
Gary Schneider: Penley Knipe:	I think it's a combination.
Gary Schneider: Penley Knipe:	I think it's a combination. I was going to ask you about that.
Gary Schneider: Penley Knipe: Gary Schneider: Penley Knipe:	I think it's a combination. I was going to ask you about that. Yeah, it's a combination.
Gary Schneider: Penley Knipe: Gary Schneider: Penley Knipe:	I think it's a combination. I was going to ask you about that. Yeah, it's a combination. So often you're using platinum and palladium.
Gary Schneider: Penley Knipe: Gary Schneider: Penley Knipe: Gary Schneider:	I think it's a combination. I was going to ask you about that. Yeah, it's a combination. So often you're using platinum and palladium. I'm not any longer.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright 0 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection Gary Schneider: Apparently.

- Penley Knipe: So I wanted to ask you, because this print is called a study print. And you wrote on the back that it's only for study, not for exhibition. So could you...
- Gary Schneider: Oh, I did?
- Penley Knipe: Yeah, you want to see that?

Gary Schneider: You're kidding me. Oh, I'm so annoyed.

- Penley Knipe: So it says (reading from print's verso), "This print of *Shirley* is for study purposes and not for exhibition."
- Gary Schneider: I don't know why.
- Penley Knipe: I was going to ask you. It's exquisite.
- Gary Schneider: Oh, you know why?
- Penley Knipe: Yeah, why?
- Gary Schneider: It's a sold-out edition.
- Penley Knipe: Okay.
- Gary Schneider: And so I could give it. Right? I could. It becomes. Because actually for...
- Penley Knipe: Because you gave it to us.
- Gary Schneider: Yes and because I think in your acquisitions thing—I don't know why it says that. But it's out of edition, right? It's not editioned.
- Penley Knipe: I mean, it's exquisitely beautiful, the surface looks just wonderful.
- Gary Schneider: I don't know about this paper. So of course I processed it the way they recommended. But who knows if it might shift. Right?

Covrieht © 2012 President and Fellows of Harvard College, All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archives. The Meni

Penley Knipe: Platinum and palladium are supposed to be very stable.

Gary Schneider: Mmmmm...

- Penley Knipe: Not so much? Different experience?
- Gary Schneider: I don't know.
- Penley Knipe: They're reputed to be much more stable.
- Gary Schneider: Yeah, they are, they are.
- Penley Knipe: And do you do any postprocessing on this? Do you do any—it doesn't look coated or anything.
- Gary Schneider: No, no, I don't, I don't, I don't.
- Penley Knipe: You just leave it.
- Gary Schneider: I don't wax or anything.
- Penley Knipe: And do you have to spot your platinum prints?
- Gary Schneider: Well, I might have. I might have.
- Penley Knipe: Maybe a little. Oh I see it.
- Gary Schneider: But the old Spotone was carbon. So I think it's really stable. Is that a real problem, spotting, yeah?
- Penley Knipe: Sometimes. So you know what we'll see sometimes is the liquid Spotone shifts a little bit differently than the gelatin silver print. And it'll...
- Gary Schneider: Yes. It'll darken.
- Penley Knipe: Or it'll stand out a little bit more.
- Gary Schneider: Oh, rather it'll stay the same and the silver gelatin has faded.
- Penley Knipe: One or the other or both. Shifting in different ways and so you could see it. Yeah, but anyway I just wanted to ask.
- Gary Schneider: But I do very subtle spotting. It's not like I have chunks of dirt on my negatives.

Penley Knipe:	Right.	You just-	—you're a	a pretty	, pristine	printer.
---------------	--------	-----------	-----------	----------	------------	----------

- Gary Schneider: Yeah. I try to be as clean as possible, and you know, it's sort of dust-free. Yeah.
- Penley Knipe: Do you work with assistants? Like, before you went digital, were you working with assistants?
- Gary Schneider: Not in my work, ever.
- Penley Knipe: Just you.
- Gary Schneider: Even now. I have a real problem with that. But we did have a photo lab. Like Schneider-Erdman was a photo lab. And we had, like at one point, we had eight—I think it was eight people working with us. Yeah.
- Penley Knipe: The printer proofs? That kind of thing? Or is that all you?
- Gary Schneider: Oh that's all me.
- Penley Knipe: That's all you. Okay, that's separate, then you also had a photo lab.
- Gary Schneider: Yes, yes, yes, yes, I can reserve those for me.
- Penley Knipe: Well, they need you, right?
- Gary Schneider: (laughs) More fun. And then certain—like well we can talk about it later. But most of our money was made on some of those Magnum Photographers also doing corporate annual reports. So there was huge quantities of film and huge quantities of prints. And then I had people printing those under my supervision.

[00:21:38]

Penley Knipe: So when you're done with an edition like *Shirley*, what happens to that negative? Do you do anything to it?

Gary Schneider: It's in its paper sleeve in a box.

Penley Knipe: Is it in cold?

- Gary Schneider: I don't believe in destroying negatives actually, because actually then I can now scan it and put it on my website or make a reproduction from it. It's silly to destroy negatives. I don't really believe it that, really.
- Penley Knipe: I don't think—most photographers don't do that, do they?
- Gary Schneider: Some people. I mean, I've heard of photographers doing that. I just don't get it, you know. Yeah.
- Penley Knipe: Do you notice any changes in your negatives? Are they all...
- Gary Schneider: I don't know how to notice a change in a negative.
- Penley Knipe: Well, like a cockling or waviness or anything.
- Gary Schneider: Quite honestly-oh, oh.
- Penley Knipe: They're probably all polyester, good negatives, good quality negatives.
- Gary Schneider: Yeah exactly. They really are. But I didn't do—I know there's archival processing. Or processing for storage of negatives. And I didn't do double fixing baths on negatives.
- Penley Knipe: But you washed them.
- Gary Schneider: Yeah, they're perfectly well washed.
- Penley Knipe: Perfectly. Yeah they're probably fine.
- Gary Schneider: And quite honestly when I just did this—I did a project for Peter Hujar of—it only existed in these Kodak slides. And I think it was Ektacolor, which was really bad, right?
- Penley Knipe: I think so, yeah.
- Gary Schneider: And they'd all really faded.
- Penley Knipe: Right, shifted a lot.

Gary Schneider: And of course, you can now recover them. Photoshop is this magic...

Penley Knipe:	Digital, yeah.
Gary Schneider:	It's extraordinary, right?
Penley Knipe:	Yeah, absolutely.
Gary Schneider:	You can easily recover them. And even build the grain back up. The grain fades. So—I mean, the silver fades. Like really badly on those. So we actually built—I built silver back in. Or rather, built grain back in.
Penley Knipe:	Built grain back in with Photoshop.
Gary Schneider:	Yeah, it's easy. I mean, there's no such thing as easy. Everybody thinks digital is so easy. It's way more difficult than silver.
Penley Knipe:	It's a lot more work for us in conservation documentation photography.
Gary Schneider:	Conservation. I would love to talk about it, but maybe not here. Oh, and documentation, but you now have that form. Do you do the form as well?
Penley Knipe:	We do. We try to.
Gary Schneider:	I just filled that out for Eastman House on a project, yeah.
Penley Knipe:	Excellent.
[00:24:01]	
[00:24:01] Penley Knipe:	Gary, have you had works that have been damaged? And can you talk to us about that? Like surface seems very important to you. Have you had works where the surface has been damaged? What do you do about that? These experiences.
	about that? Like surface seems very important to you. Have you had works where the surface has been damaged? What do you do about that? These
Penley Knipe:	about that? Like surface seems very important to you. Have you had works where the surface has been damaged? What do you do about that? These experiences. Yeah. What's very interesting is, from the beginning, my prints were—my artist's frame has been Denglas. And Bark Frameworks came up with a design that I don't show—if you look at the print, I don't have a big mat. The mat is this tiny fillet, which is hidden behind the rabbet of the frame. But the glazing is attached to the backboard via J-Lar, which is nonoff[gassing],

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

18

Gary Schneider:	No, I know.	So it's non-offgassing, we think.
5	,	0 0,

- Penley Knipe: Your prints are doing well.
- Gary Schneider: They're doing fine, right? Well, but they're not that old, really. And they're not 1,000 years old. Okay, so. So, okay, not to get into a whole description of the frame, which you can, if you like.
- Penley Knipe: Please, yeah, go for it.
- Gary Schneider: Okay, so what they designed was—they're almost fully sealed. So—except for the corners.
- Penley Knipe: The corners, right.
- Gary Schneider: So the attachment, which is tape basically, J-Lar is tape.
- Penley Knipe: Right. That wraps around.
- Gary Schneider: It wraps around—because the glue does come off. So separating that from where the print might be—right—on its mat. There's a strip of paper.
- Penley Knipe: Right. We do that too. Yes.
- Gary Schneider: You attach the strip of paper, so there's no glue transfer.
- Penley Knipe: There's no adhesive sort of seeping.
- Gary Schneider: There's no adhesive seepage, right? Okay, but what it means is the glazing is attached on four sides to a backboard. Okay, so this gets to the damage thing. So I get a hysterical call from—actually a collector in Boston—who said, "Oh I was leaning one of your prints against the wall and it fell on its face and the glass broke." And actually, it was very interesting because the glass breaks out if it's attached on four sides. I thought it was quite brilliant to come up with that design.
- Penley Knipe: So it just went, "Boom," away from the print.
- Gary Schneider: Away from the print. Okay and so he sent me the print. It was very carefully unframed. And then I got sent the print and there were very subtle slivers of glass embedded in the emulsion. Now what's weird about that print is it was a

Convrient @ 2012 President and Fellows of Hancard College All rights reserved. This interview is made available for non-commercial research nurroses only and may not be dunlicated or distributed without express written nermission from ADP Archive. Manil Archive.

Portriga-Rapid print, and it couldn't be remade. Of course those things can't be. And he didn't want to [word inaudible]. So I just went over the surface really carefully and removed.

- Penley Knipe: So you did the conservation. You pulled out the glass.
- Gary Schneider: Yes, yes, and wherever it had actually done subtle tears—and they were really subtle. I really had to look. I mean, I had to look really hard. I spotted those in, so actually...
- Penley Knipe: And this was a gelatin silver print.
- Gary Schneider: It was a gelatin silver—very early print from like '80—from '90, yeah.
- [00:27:29]
- Penley Knipe: What would have happened if that had been a chromogenic print? Would you just have reprinted it?
- Gary Schneider: Should we have that conversation?
- Penley Knipe: Sure. Yeah.
- Gary Schneider: Because that comes up all the time. Especially with all these Diasec® things, right? I don't do that.
- Penley Knipe: Has this come up for you?
- Gary Schneider: Well, actually, okay, we should get into the chromogenic thing.
- Penley Knipe: Sure.
- Gary Schneider: Because when I started making color, or shooting in color, right, and I used something called [Fujifilm] 64 Tungsten [Color Reverse Film], it was a Fuji eight-by-ten transparency film, it's like slide film. Which no longer exists and no longer can be processed.
- Penley Knipe: Of course. (laughs)
- Gary Schneider: Okay. But I started doing that because—oh, God, I'm blocking her name now. I'm so bad with names.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Penley Knipe: It's okay.

Gary Schneider: Henry Wilhelm's wife [Carol Brower Wilhelm].

- Penley Knipe: I don't know Henry's wife's name.
- [Transcriber's note: Henry and Carol Brower Wilhelm are Co-founders, Wilhelm Imaging Research]
- Gary Schneider: Okay, and she used to make mats. She used to make mats for us. She was an incredibly careful—is a better word to use—mat maker. She would choose exactly the right boards. She was amazing. Oh. Carol Brower.
- Penley Knipe: Okay.
- Gary Schneider: Okay. She brought Henry before he was—as he was beginning—as they were beginning to write the book on conservation. It was also going to be conservation of black-and-white at that point. And so she brought him into the lab, and we sat down and had a full day's conversation. They were amazing. They're amazing, those two. And he promised me—because I wasn't going to print anything giclee or iris. It just wasn't going to happen. It's too fugitive.
- Penley Knipe: You weren't going to go there.
- Gary Schneider: And I didn't really like how they looked. There was something really like overly—well, they're beautiful, it's true, they really are, but they're very fugitive.
- Penley Knipe: And they're very different than a chromogenic.
- Gary Schneider: They're very different from a chromogenic. But I'm going to get to this chromogenic issue. Because chromogenic is beautiful, it's true. Anyway, but he promised me pigment. He promised me pigmented ink. And he said once pigmented ink comes in—that's stable enough.
- Penley Knipe: So he was saying wait for the pigmented inks.
- Gary Schneider: Wait for the—it's inevitable. This is going back. I don't know. We could like trace it, right?

Penley Knipe:	Sure.	
Gary Schneider:	This goes back decades. This is '80s.	
Penley Knipe:	This is a while ago.	
Gary Schneider:	It's maybe even like late '80s, early '90s. It's got to be. Because I started shooting color in—oh, no, no, no, no, no, no, what am I thinking? In late '90s. What date is this? This is	
Penley Knipe:	Helen.	
Gary Schneider:	Helen is like—oh thank you. You are organized. This is great	
Penley Knipe:	<i>Helen</i> is 2000.	
Gary Schneider:	Yeah, 2000. So like maybe this was '98, '97 that they came in.	
[00:30:19]		
Gary Schneider:	So I started shooting color. Assuming I'd be able to print them pigmented ink.	
Penley Knipe:	Oh, okay, that was the plan.	
Gary Schneider:	Or at least pigment. That was the plan. Because I wanted to control it. And by the time I had to begin to print them, it wasn't sophisticated enough. Because I tried everything. There were—Epson wasn't making printers yet, right?	
Penley Knipe:	Right.	
Gary Schneider:	So I had a print made, and it was just awful. And so I had to make—I tried to make a Cibachrome. And they were	
Penley Knipe:	You didn't like that.	
Gary Schneider:	Well, I had to work with printers.	
Penley Knipe:	Right. And you were used to doing it yourself and controlling that whole thing, yeah.	
Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59		

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collectic

22

- Gary Schneider: Well, I didn't know how. I'm too controlling maybe. I don't know. So I finally realized I had to do LightJet, because that meant there was going to be a file, and we could tweak the file and then print this thing. So I went to Laumont [Studio, NY] and they all but threw me out. I was just impossible. I was just impossible. So...
- Penley Knipe: What you wanted, what you were looking for, just wasn't possible yet.
- Gary Schneider: No, no, no. Because I had to work with a printer.
- Penley Knipe: You just were...
- Gary Schneider: You know, to make a chromogenic.
- Penley Knipe: They couldn't deal with you.
- Gary Schneider: They couldn't.
- (laughter)
- Penley Knipe: Okay.
- Gary Schneider: But we did. And we got these prints out. And they are really beautiful.
- Penley Knipe: So who printed these with you?
- Gary Schneider: His name is [Esteban] Mauchi. Actually in your...
- Penley Knipe: Perfect.
- Gary Schneider: When it was shown at the Sackler recently ["Gary Schneider: Portraits," Arthur M. Sackler Museum, Harvard Art Museums, February 28-June 13, 2004] his credit was there. It was kind of interesting. I thought my God, how did they find all this information.
- Penley Knipe: Yeah, what did you think about that, having the printer on there?

Gary Schneider: It was kind of surprising, and at the same time I thought "Well, you know, I have my printer's proof collection. I printed all of those. So there's a sort of karmic balance to the whole thing."

Penley Knipe: Absolutely.

- Gary Schneider: Right? It's kind of interesting for me. Except that I now really prefer Epson prints. So like as soon as Epson came in with their [Epson Stylus® Pro] 9600, I began printing.
- Penley Knipe: As soon as they could do—as soon as you could do it digitally.
- Gary Schneider: As soon as that show was done in 2003. With this exhibition at Julie Saul's. I began to print myself.

[00:32:46]

- Gary Schneider: So in fact all the extant prints of these I'm trying to now—I don't think should—although there are some in private hands. But it's terrifying for me.
- Penley Knipe: All the chromogenic prints that are out there?
- Gary Schneider: Yeah. I'm scared of them. Because even though they're "Fuji Crystal Archive," what the hell does that mean? I don't really know.
- Penley Knipe: Have you had anyone tell you that they've seen color shifts? Or have you experienced any?
- Gary Schneider: How would they know?
- Penley Knipe: Well, they might. If it had been drastic enough, they might notice.
- Gary Schneider: I think the Fuji Crystal. I love that they call it "Archive." Because what the hell does that mean?
- Penley Knipe: I know. I know, but if you put it in there, it helps people feel better.
- Gary Schneider: Yeah, yeah, because I had a collector in Europe saying she couldn't find where the signature was. So she opened the frame and...
- Penley Knipe: They were on the back, right? You have usually a little window.
- Gary Schneider: Yeah, yeah. And I thought—yeah within a window. And I thought, "Oh my God, you mean you unsealed them."

Penley Knipe:	You took the J-Lar package apart!
(laughter)	
Gary Schneider:	And they're huge, right? They're 48 by 60.
Penley Knipe:	So you're worried about your chromogenic. But you actually haven't had any problems yet.
Gary Schneider:	I've had nothing come back to me. But most of them
Penley Knipe:	Nothing you've seen.
Gary Schneider:	Actually, quite honestly, very few are in private hands. Most of them are in institutional collections.
Penley Knipe:	Sure. So they're not out full-time.
Gary Schneider:	Which means they're being looked after, and they're not having—especially with you guys [Harvard Art Museums], it's interesting. Like you control the lumens. That's why I wanted the printers' proofs here. Because it's like one control set actually forever, actually.
Penley Knipe:	Forever.
Gary Schneider:	So that set of silver prints is now in a situation where you know that they're not going to shift.
Penley Knipe:	Right. You know that they're as protected as they can be.
Gary Schneider:	I know that they couldn't be protected more, yeah, than they are. And that was sort of part of my desire for them.
Penley Knipe:	Right, to come here.
Gary Schneider:	I never wanted to exhibit them. I very seldom lent pieces for exhibition. Under incredible duress. I mean, I do live with some. But
Penley Knipe:	Some of them were framed as if they'd been in your house.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archives, The Menil Collection

- Penley Knipe: Sure, of course.
- Gary Schneider: We had a little show up. We had a little show up.
- Penley Knipe: Of what we do.
- Gary Schneider: Of what we do. Yeah. And then we liked to live with certain pieces.
- Penley Knipe: Yeah of course. You want to enjoy them.
- Gary Schneider: We enjoy them.
- Penley Knipe: And have any of the ones in your house that you've had up for a while, have you noticed any...
- Gary Schneider: No.
- Penley Knipe: Yeah, see, I feel like they're pretty solid.
- Gary Schneider: No. I'm a bit worried about that because of course it's a lot of exposure maybe, right? But what's interesting is like *Genetic Self-Portrait* [1997-1998] traveled. I mean, if you look at my bio, right, I have in the *Genetic Self-Portrait* folder the—I made a specific CV for *Genetic Self-Portrait*, because it traveled so extensively. But of course it's a nightmare for you...
- Penley Knipe: Right. But they've done well.
- Gary Schneider: ... because it traveled so extensively. And I've seen no shift.
- Penley Knipe: Yeah.
- Gary Schneider: Even in the Palladio prints.
- Penley Knipe: Okay. I really do think that those are stable.
- Gary Schneider: They must be.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Penley Knipe:	I really do think they are.	
Gary Schneider:	Do you know the material?	
Penley Knipe:	Yeah.	
Gary Schneider:	You do. So you've seen prints over the years?	
[00:35:55]		
Gary Schneider:	Yeah, it's certainly like the material I don't know about that I get worried about. And the Fuji Crystal	
Penley Knipe:	Is another, yeah.	
Gary Schneider:	I get worried about. But, you know, I never did any kind of face mounting. They're mounted on aluminum. So I tried to do my best with even the chromogenic.	
Penley Knipe:	Well, everything seems to be holding up very well.	
Gary Schneider:	I think it's really good, and now they're behind UV protection.	
Penley Knipe:	Right.	
Gary Schneider:	(Sighs) Which is great.	
Penley Knipe:	So Gary, the mounting of the big chromogenic. Is that a size thing? Or is it that your exhibition prints, once they go into frames, you want them super flat?	
Gary Schneider:	Yeah it's about super flat.	
Penley Knipe:	It's about super flat more than anything.	
Gary Schneider:	Yeah, yeah, yeah, yeah.	
Penley Knipe:	And how do you feel about your smaller prints not being	
Gary Schneider:	I don't mount those. You mean like these small, like the eight-by-tens (sounds like)?	
Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59		

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Penley Knipe:	Yeah, so that
Gary Schneider:	Well they really—you know, for conservation purposes it's easier for you, right?
Penley Knipe:	Absolutely, yeah.
Gary Schneider:	And so all the way along, I was able to consult with John McElhone [Chief Conservator, National Gallery of Canada]. Do you know him?
Penley Knipe:	Yes.
Gary Schneider:	He's kind of—I had this relationship with the National Gallery. And he was kind of, you know—from the beginning—and this goes back to—I mean, they collected me in—like they're the first institution to buy my work.
Penley Knipe:	Is that right?
Gary Schneider:	Yes.
Penley Knipe:	That's wonderful.
Gary Schneider:	I know. It's fabulous. So it goes really far back. It really goes far back. And he
Penley Knipe:	You had been talking to him.
Gary Schneider:	I was put in touch with him. And I don't know why he made himself accessible. But I just bombarded him with questions whenever I needed to. And he—at one point—my gallery insisted on dry-mounting, and he gave me the arguments like pro and con. It's just a handling thing. They're easier to handle if they're mounted. It's just a dangerous thing for you, if you ever need to do conservation on them.
Penley Knipe:	Right. Then things become really tricky.
Gary Schneider:	Then it becomes a nightmare.
Penley Knipe:	Yeah, things become very tricky. And when you say dry-mounted, is that to aluminum or

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright 0 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

Gary Schneider:	No, no, in these cases it's to	
Penley Knipe:	Just to the boards.	
Gary Schneider:	museum board.	
Penley Knipe:	Museum board, right.	
Gary Schneider:	Yeah. In the silver prints they're to museum board. Yeah.	
[00:37:59]		
Penley Knipe:	I wanted to talk about <i>John in Sixteen Parts</i> [1996/1997], which we own in gelatin silver and in platinum. And I wanted to ask you about that and about what you were—why the two processes. Is the one in platinum really the final product? And what do you see as the differences, visually?	
Gary Schneider:	Yes.	
Penley Knipe:	And maybe we could get up and take a look?	
Gary Schneider:	We don't have a copy of the catalogue, do we, of <i>John in Sixteen Parts</i> [New York: P.P.O.W., Boston: Howard Yezerski Gallery, Chicago: Stephen Daiter Gallery, 1997]?	
Penley Knipe:	I don't—we do somewhere in the lab but	
Gary Schneider:	What a pity. Because the set of prints that I gave to the Fogg are the small prints, that was to—it's my first publication.	
Penley Knipe:	These here, right? The small prints or	
Gary Schneider:	Yeah. Yeah. And they were printed on Ilford matte because I thought matte reproduction would be the most beautiful.	
Penley Knipe:	So you did that.	
Gary Schneider:	And so I was trying to seduce my galleries into spending the money to do really, really good reproduction. So they're not the prints that were used for reproduction. Because in those days you made a glossy print so that the DMaxs would be able to be scanned correctly. Because with these matte	
Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59		

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, The Menil Collect

29

30

prints the DMaxs would be scattered by the laser beam in those days—like laser-scanned. They did laser scan. (laughs)

- Penley Knipe: Sure. Do you want to say a little bit about...
- Gary Schneider: The platinum set.
- Penley Knipe: The platinum set or—yeah vis-à-vis the—I mean compared to the gelatin print or...
- Gary Schneider: Well, in order for me—I print platinum really strangely. I mean, maybe not for *Shirley*, which was sort of printed grain flat. But for the *John in Sixteen Parts*, I made—because you have to make internegatives, right...
- Penley Knipe: Right.
- Gary Schneider: ... to make a platinum print. And so I printed them quite graphic for platinum.
- Penley Knipe: Right, right.
- Gary Schneider: Aren't they? It's interesting, right?
- Penley Knipe: You almost walk up to those and say "platinum," and those and say "gelatin."
- Gary Schneider: Yes, yes. So I tend to ...
- Penley Knipe: Right. Until you get really close.
- Gary Schneider: I must say, in all of my printing, I will often work against—what my eye is doing often is craving a certain kind of tonality. And so with those, I thought well, I made them so that they actually are very dramatic.
- Penley Knipe: Right, right. Which they are.
- Gary Schneider: They're not what you think platinum should be. Which is—yeah, and there's a set of—which I have in my collection of 36-29 versions of those. It's the big set. Which are so dark and so gray, they're almost impossible to light.

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archives. The M

Penley Knipe: Wow. Are they up? Do you have them up?

Gary Schneider: No, no, no, no, no.

Penley Knipe: They're way too big.

- Gary Schneider: They go into like survey shows and some like little shows. But it becomes a nightmare for installation. Because anything opposite is going to be reflected in them.
- Penley Knipe: Right, they're hard to see and light properly.
- Gary Schneider: They're really tough to see.
- Penley Knipe: They're like daguerreotypes almost. They're hard to light and make it so you can...
- Gary Schneider: Daguerreotypes, I think, are quite easy to light.
- Penley Knipe: Do you?
- Gary Schneider: You just have to have the [words inaudible] at an angle.
- Penley Knipe: Just have it in a right angle, and you have to be wearing black.
- Gary Schneider: You have to be wearing—exactly—everybody has to be in kabuki changing gear.
- Penley Knipe: Exactly.
- (laughter)

[00:41:16]

- Penley Knipe: We have one work by you that's time-based media—the *Salter[s] Cottages* [1981]. Do you do a lot of time-based media?
- Gary Schneider: No. I just bought myself a [Canon EOS] 5D [DSLR camera]. Well not just but I bought myself a 5D thinking—you know, the Canon 5D which is also really professional video. Not as professional as this. But it's a still camera that also is used professionally. Thinking I might go back to video. So I do miss it.
- Penley Knipe: You did it early on.

- Gary Schneider: Yeah, when I made 16-millimeter film. Like *Salters Cottages* was 16millimeter—it was my last one. And it's silent, and it's 15 and a half minutes. It's not long. I never got to make a feature length film. I just couldn't raise the money. In those days, it was really expensive. And of course now, I could. It's somewhere shelved.
- Penley Knipe: Right. You're ready. You're thinking about it.
- Gary Schneider: I'm not ready. I don't think I'm ready. Otherwise I would have begun something, right? But I do have several projects that I sort of—in a way—I process—virtually, shall we say—like, in my head, and then they just never seem to get made.
- Penley Knipe: At some point you'll get to it.
- Gary Schneider: Yeah, at some point, maybe. Yeah it's interesting. Yeah because I'm happy with that one film. But that's really the only one that was, I thought, successful at all.
- Penley Knipe: We might have more capacity to show those kinds of things in the new building. So that would be really fun if we could do that kind of work and bring video—you know, let students see video. It'd be really really wonderful with that.
- Gary Schneider: I think my newest work that I'm working on right now feels like it wants me to include some aspect of video. Some aspect of it, yeah.
- Penley Knipe: Great, look forward to that.
- Gary Schneider: Well me too. Maybe.
- [00:42:59]
- Penley Knipe: And I guess before we switch over to the printer's proof collection, can we talk a little bit about you're shooting digitally now and you're printing. You said you're printing on Epson.

Gary Schneider: Well, I'm only beginning to shoot digitally now. Yeah.

Penley Knipe: Okay...

Gary Schneider:	Yeah.
Penley Knipe:	What's the camera you
Gary Schneider:	Well, it's the 5D
Penley Knipe:	Okay.
Gary Schneider:	And I have a very very shallow learning curve (laughs) on any technology anyway, right?
Penley Knipe:	Right. You don't consider yourself a techie. You're not deeply into that.
Gary Schneider:	I suppose I must be, but I always think that I'm not. It's weird because I teach it. But yeah, I just find young people pick up these new technologies much faster than I can.
Penley Knipe:	Right, right.
Gary Schneider:	Yeah. But I'm having fun learning. And all along the way all the kind of mistakes are interesting to me, and I can kind of use some of them. I'm not shy. You'll kind of notice this in my work. I'm really not shy of what's called a sort of digital artifact. I like it.
Penley Knipe:	Okay. What sort of appears, and you didn't intend for it, but you work with it.
Gary Schneider:	Well, there's a certain digital artifact that seems a little too tricky and I don't like any of that.
Penley Knipe:	Any sort of trickery.
Gary Schneider:	Well yeah but yeah I'm really working in color. And the color is incredibly saturated, and working with complementaries, and yeah.
Penley Knipe:	And so, what other digital artifacts have popped up that you have enjoyed or
Gary Schneider:	Well, this often, like if you really push the curves, right, you get a kind of plateauing or you'll get a sort of slight posterizing
Penley Knipe:	Sure.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright 0 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

- Gary Schneider: And that, if it feels right to me, if I can somehow embrace it within the meaning of the image, I'm good with it. You know, I'm really fine with it. I want to talk to you sometime about conservation of these ink prints—like how— because I think it's making conservators really nervous.
- Penley Knipe: It does, yeah, it does. That's absolutely right.
- Gary Schneider: Because apparently, the ink can literally fall off of the support.
- Penley Knipe: Yeah depending on what kind of paper you're using and that kind of thing.
- Gary Schneider: Yes. So I'm very careful about those. I'm choosing ones that either Wilhelm has tested or are—I'm not printing on toilet paper. Do you know what I mean?
- Penley Knipe: Right. You're printing on papers that are compatible with that printer...
- Gary Schneider: Yes.
- Penley Knipe: ...and that Wilhelm has tested and recommended.
- Gary Schneider: Well, you know, a lot of manufacturers now won't go through the expense of testing. And they do their own. But you can generally—I think it's becoming more and more and more sophisticated, the supports, right? And the coatings have become really sophisticated.
- Penley Knipe: The coatings, I think, are sometimes the issues, yeah. That those...
- Gary Schneider: Yes. They've become really sophisticated now.
- Penley Knipe: Absolutely.
- [00:46:02]
- Gary Schneider: And it means that the palette has become vast, right? It's become really vast, because...
- Penley Knipe: And you're loving those colors.
- Gary Schneider: I'm just loving—no. By palette I mean, like, the numbers of surfaces. Like I just brought here. And I'm going to give to Debbie. I have a collection of

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archive

silver papers that was—it was a manufacturer before the war. Before the Second World War. That a German manufacturer that was bought out by Agfa and then closed down. And it's a collection of like—I don't know. Actually I should have counted them. Like 36 different papers...

- Penley Knipe: Oh fantastic.
- Gary Schneider: ...silver papers that they made. I mean, they're ugly images on them. But they were amazing.
- Penley Knipe: That's fantastic. Yeah.
- Gary Schneider: You know, they were these amazing—there was an amazing selection.
- Penley Knipe: There was a huge array, right.
- Gary Schneider: Like, you know, getting back to Stieglitz. He would never have thought of making his own platinum paper. You could buy it.
- Penley Knipe: Right. You could buy it, and it was great, and why not buy it?
- Gary Schneider: And it was great.
- Penley Knipe: Yeah, it was beautiful.
- Gary Schneider: So I think that's how the digital media has become. It's just becoming more—there's such a demand. So all of a sudden Canson has come out with a range of papers that is extraordinary. And there's a kozo paper that's really beautiful. These beautiful papers.
- Penley Knipe: Is that a kozo platinum paper or just a gelatin?
- Gary Schneider: No, no, no, a kozo paper to print ink on.
- Penley Knipe: Oh, that sounds wonderful.
- Gary Schneider: I know. And it's gorgeous. I just tested it.
- Penley Knipe: It sounds wonderful.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

- Gary Schneider: It's beautiful, because it's translucent and it's like it's mulberry. It's mulberry, kozo, right?
- Penley Knipe: Yeah, right.
- Gary Schneider: And it's really tough and it's...
- Penley Knipe: Super strong, long-fibered, soft, makes your prints really soft, right? The ink...
- Gary Schneider: It doesn't actually. It's resolving really—this is getting really technical. It resolves—I've just done a few tests.
- Penley Knipe: And what do you mean by resolves, Gary?
- Gary Schneider: The kind of how the tones bump into each other is like very defined.
- Penley Knipe: Oh, okay.
- Gary Schneider: Yeah, yeah, yeah, it's really gorgeous.
- Penley Knipe: Lovely, that sounds wonderful.
- Penley Knipe: Okay. So Gary, I wanted to turn the conversation now to the Schneider-Erdman printer's proof collection. And I wanted—so hoping that you could talk to us a little bit about working with all of these artists. So here we have Gober. We have Nan Goldin. We have Matthew Barney and we have James Casebere. And there's a lot of other artists represented in the collection. A lot of very important artists. And could you talk to us about how those relationships go and how printing for these artists works for you? And you can use names or not as you feel comfortable but...
- Gary Schneider: Sure, sure. I printed for them for a really long time. For example James came to me directly out of the Whitney program. He was sent to me by Yvonne Rainer. And so he made his small prints and I made all the big prints for him. And so some of these relationships, they're all very different kinds of relationships. Matthew Barney came to me during his first exhibition at—he had had one show in California with Barbara Gladstone's son. And then he was having the show here. And he came to us to make a set of prints. So like really early relationships. The relationship with Nan is curious because she was very close to Peter Hujar and I was—she was having a show I think of all

Convrient @ 2012 President and Fellows of Hanard College. All rights reserved. This interview is made available for non-commercial research ouronses only and may not be duplicated or distributed without everyses written permission from ADP Archive. Manil &

the AIDS, those cycles at Peter MacGill. And she came up to me at the opening and said I have these really early photos that I made in undergraduate school and I'm going to be having a show in Paris. Oh no, no, no, no. And she said would you want to make 16-20s of those. And then it became her first French show at agnes b. in Paris. So and each one has a little—like what's really interesting about—and then Bob Gober started. Also came to me quite early through Paula Cooper who knew my partner John really well. She knew me somewhat well. And sent him to us. So it's interesting how it's a little art world and how that works. And that's—it became a kind of community. So Nan basically came to me because of Peter. And we knew each other. We knew each other from around. So like to start with the Nan story. So she comes to me with a set of negatives that she's already had taped together to photograph...

Penley Knipe: A bunch of them.

Gary Schneider: To make slides. To rephotograph to make slides because she used to do slide shows. She did like *The Ballad* was a slide show originally. *The Ballad of Sexual Dependency*. And so some of them were really damaged and so on. And then I said well since I only knew her color work. I said how do you want me to print these. She said well, for my thesis show I made these small prints, and you may have some. Do you have any in the collection?

Penley Knipe: Small color?

Gary Schneider: No. The small black-and-white (inaudible).

- Penley Knipe: I'm not positive. I don't think so.
- Gary Schneider: Really small. They're like 11 by 14.

Penley Knipe: I have to look.

[00:51:31]

Gary Schneider: Yeah. And small on 11-14. And I knew. So she said I have some of those but they're like David Wojnarowicz had a bunch of them he'd inherited. Someone else like—oh who else had—so she collected them all together. And I said look. She said well they're such terrible prints. And I said actually what you don't realize is, and what I realize is that even though they're technically not good, what's in them is your desire in the manipulation. And I

could see her hand. It was really transparent like how she'd burnt and dodged or where she played with the tone.

- Penley Knipe: Right. How she worked very specifically.
- Gary Schneider: Yeah. Which I loved. They're really great. They're really wonderful, those prints. So she said but they're not good. I said they're incredibly useful to me. Leave them with me. Let me use them as the guides to make these. And I had a set of—I had a collection of old Portriga. We talked about Portriga-Rapid earlier, because these were printed I think '90. Is it '90?
- Penley Knipe: These are printed 1990, '91, right.
- Gary Schneider: Yes. Exactly. And then while we were printing. And so I had a collection. They're very important. And because Peter had died in I think '87, there was a kind of attachment to these. He really loved her. He called her the poet of the East Village. It was like a thing about Nan. And those early slide shows were unbelievable. With her and her partner like having a fight in the back. And they were like changing slides and screaming at each other and being (inaudible) fabulous, it was really fabulous. Anyway so I used those as a direct guide.
- Penley Knipe: As a guide.
- Gary Schneider: Like to begin to understand like where the accent should be and how...
- Penley Knipe: So that accenting here.
- Gary Schneider: ...open the figure should be, how pushed back.
- Penley Knipe: The background.
- Gary Schneider: The background should be. How important he is. So there's a lot of manipulation going on here. And of course because her prints were so—how she manipulated them was so transparent.
- Penley Knipe: You could really...

Gary Schneider: It was really easy actually to move it around and old Portriga like I said was this extraordinary paper and you could do anything with it. You really could take it anywhere. You could print flat or you could print contrast (inaudible).

Penley Knipe: Sure. So it worked with all this manipulation. It worked really well.

- Gary Schneider: Like Peter printed (inaudible) very harsh (inaudible) had very gray midtones. So he had real black, real like often very close to a real paper white and then he had these very flat midtones. And so he was able to do that. His prints look really different from anybody else's.
- Penley Knipe: And even though he's printing on the same paper.
- Gary Schneider: (inaudible) same paper.

Penley Knipe: Right, because it's just so able to be manipulated.

- Gary Schneider: Yeah (inaudible) it was so easy to push it anywhere. Anyway so yes, 30 images in that show and while we were printing it it became a show at agnes b. So it became this very important.
- Penley Knipe: The first.
- Gary Schneider: Actually for her I think really an important cycle. Yeah it's nice the negatives were made in Boston. I sort of love that. Good that it's come back.
- Penley Knipe: Yes. We feel very attached to Nan here. Can you talk—like how did Nan feel when she saw the final result? Was she really pleased (inaudible).
- Gary Schneider: Like really happy. If you look at the back, it's nicely signed and titled. They're very happy. It was a very happy set. Each one is titled carefully. She used the pen I recommended. So it's really—it's a wonderful set of prints.
- Penley Knipe: And she's put the date of the negative on here. 1972. But the date of the printing you've nicely noted so we have that.
- Gary Schneider: It's all documented because it became that show. And then also you can tell that it's all Portriga because there's an Agfa stamp on there. And in '87 once they went to what they called Agfa classic there's no Agfa imprint on them at all like on the back.
- Penley Knipe: That changed.

[00:55:55]

Gary Schneider: Yeah. So you can easily tell an old Portriga print.

- Penley Knipe: That's great.
- Gary Schneider: It's great.
- Penley Knipe: Except for people like you who hoard the paper and then the paper is still being used later on after...
- Gary Schneider: Oh yeah, yeah, yeah, yeah, yeah, yeah, that's true.

Penley Knipe: Yeah it's great. A lot of photographers do that I think.

- Gary Schneider: That becomes a real problem. And of course there were—there's all of these histories of misdated prints. Let's call it that.
- Penley Knipe: Let's just call it that.
- Gary Schneider: Some real problematic histories there, right.
- Penley Knipe: What about Matthew Barney? It's a very different kind of—when he comes to you to print you talk about like the graininess and all that kind of thing and...
- Gary Schneider: Well, that's in the negative.
- Penley Knipe: It's in the negative anyway.
- Gary Schneider: Right. That's the negative. And he worked with a photographer. And so the photography for his. It was part of the cycle of films. So like all the blackand-white work we did for him. And then he moved to color. And so we lost him. But the photographs were always made as part of the installation after the films. For the exhibitions. And we don't have—we didn't get all of them. It's just one in sometimes. Because they were sometimes really tiny exhibitions. Sometimes they were like cycles of prints. Too many. There were too many in one piece. This is part of a cycle of three.
- Penley Knipe: Yes we have the three.

Gary Schneider: You have the three.

- Penley Knipe: And is it something like is he an artist or are any of these artists people who would really intensely work with you? Maybe like the chromogenic thing.
- Gary Schneider: Actually quite honestly the only one who intensely worked with me to like totally control every tone in the print was Richard Avedon.
- Penley Knipe: Oh really.
- Gary Schneider: And actually what's fabulous is there's a show right now at Gagosian of the huge giant pieces from the late '60s.
- Penley Knipe: The really large Avedons.
- Gary Schneider: Yeah, yeah, yeah. And they have like a lot of archival material around them. And they have a few prints with his printing instructions.
- Penley Knipe: Oh wonderful.
- Gary Schneider: They weren't prints I made for him because he went through different printers. Yeah and it reminded me how like controlling he was...
- Penley Knipe: Intensely.
- Gary Schneider: ...in the proofing process. For the most part like with all of these people there was a simpatico and I always thought of myself rather than interpreting the work I'm kind of channeling the work and because I'm a trained artist, I went to undergraduate art school, graduate art school, I made performance, I did performance work, for me it was like me performing their esthetic, me understanding like the nature of the work. Like what that print means. So actually the pieces you pulled out are incredibly different from each other.
- Penley Knipe: Yeah exactly.
- Gary Schneider: And don't have a printing style.
- Penley Knipe: Right. That's what's wonderful about it. You can really see them.
- Gary Schneider: I know, I know, I know, and that's why we did the show. That's why some of them are framed. Because we did the show to show there's no printing style here. The only printing style is...

Penley Knipe:	The style of the artist.
Gary Schneider:	the artist's.
Penley Knipe:	And so is that mostly you're able to channel them because you know their work or
Gary Schneider:	Yes.
Penley Knipe:	you're having long conversations with them or
Gary Schneider:	Yes.
Penley Knipe:	a combination?
Gary Schneider:	(inaudible) combinations. Sometimes intensely. Sometimes it became really automatic like with James. Like really easy with Casebere.
Penley Knipe:	You just know how to do it.
Gary Schneider:	With Gober I would show him proofs. If I was concerned that there was like it could go this way or that way I would show the possibilities and he would select. But it was never—I didn't really work for anyone where I didn't understand what they did. If I didn't understand what they did, then that was easy to find out. Because within a few projects, within one project, if what I understood by the work wasn't compatible with what the desire of the artist was, I would try, but I knew that it was going to end in like the relationship ending.
Penley Knipe:	Tears.
Gary Schneider:	Well, not tears. But it's like I'm sorry, I'm like look, I'm the wrong printer (inaudible).
Penley Knipe:	I'm not—yeah. Is there a time when things have gone wrong?
Gary Schneider:	Oh my God, of course, yeah, yeah, yeah (inaudible).
Penley Knipe:	Can you talk a little bit about that? You don't have to name names. Just what that process was like and

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright 0 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

understand the work was because basically the artist wanted me to create the work. Penley Knipe: I see. Gary Schneider: And I really wasn't—I was making my own work. Penley Knipe: Take these negatives and... Gary Schneider: I wasn't interested in creating somebody else's work. Not their negatives. So Okay, so there's that kind of situation. And then sometimes relationships ended because of psychological... Penley Knipe: Stuff. Gary Schneider: It's funny because I brought a bunch of archival material with me today. Like literally papers and things. And I have a folder from one artist of like how that relationship ended over a survey show. And I left it at home. It's so sad. It's so... Penley Knipe: Can see that. Gary Schneider: ...abusive. Like really abusive. Because the artist... Penley Knipe: This is an intense relationship. [01:01:37] Gary Schneider: It's a very intense relationship. You're really dealing with the work. And I don't know. Sometimes a person who is paranoid about whatever. Yeah. And then it just becomes too much. And that's too much.

- Penley Knipe: Is it standard practice to always keep a printer's proof? Is that standard practice for other people doing this kind of...
- Gary Schneider: I don't know. It comes out of printmaking. And actually printmakers keep several.
- Penley Knipe: Sure. Of course. Yeah.

Gary Schneider:

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Well, actually we're never really-the ones where it was-where I couldn't

Gary Schneider: Like they keep the BAT. They keep the—so it sort of came from that.

Penley Knipe: That makes sense.

Gary Schneider: And then because I felt like I wasn't—I was spending too much time making the work I figured—and I was a collector, I had been a collector, and so this was my way to collect. And so it's not one of every edition. But like in the case of Casebere, there's so many prints there. It becomes this real archive. It becomes a real range of all the black-and-white work he did. And in the case of Gober of course he works a lot in various media. Whenever there was a large enough edition he just gave me a printer's proof.

Penley Knipe: That's wonderful, yeah.

- Gary Schneider: (inaudible) incredibly generous actually. Incredibly generous. With James he was—sorry. With Matthew.
- Penley Knipe: Matthew.
- Gary Schneider: He became famous so fast as a really young—I wasn't going to take. Like if he did a cycle of nine prints in an edition of four I wasn't going to take a set of nine prints. I just didn't...
- Penley Knipe: It didn't make sense.
- Gary Schneider: ...feel right somehow.
- Penley Knipe: Do you ever hold on to the negatives? Or the negatives just come in for a project and go back out?

Gary Schneider: Actually one of the things brought in was our negative signout book.

- Penley Knipe: Oh great. I'd love to see that.
- Gary Schneider: I know, I know, it's fun.
- Penley Knipe: Because that's very important. Keep track of...

Gary Schneider: We never wanted to hold negatives. We couldn't afford the insurance. At one point there was a court case way back of a photojournalist suing a lab because they lost one roll of film. And each frame. They were ruled in favor of the

Coovright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil A

photographer. Wasn't even a famous journalist. It was like something like \$1,500, at that time huge, \$1,500 a frame.

- Penley Knipe: A frame.
- Gary Schneider: Which is 36 frames.
- Penley Knipe: Right. It's a lot of money.
- Gary Schneider: And they don't use every frame.
- Penley Knipe: Of course not.
- Gary Schneider: Not every frame is usable.
- Penley Knipe: But it's gone. So...
- Gary Schneider: So yeah on one roll of film. One roll of 35. So we freaked out and so we whenever anyone—that was the other reason why relationships would end. Because we couldn't afford insurance we never wanted to hold film at the lab. So we never kept anything there. And whenever a photographer seemed litigious in any way it was like over. The relationship ended immediately.
- Penley Knipe: Yeah. Who wants to deal with that? Yeah.
- Gary Schneider: If there was ever a mention of a litigious...
- Penley Knipe: You don't need that hassle.
- Gary Schneider: Well, we couldn't afford that kind of stress. Because you're processing a lot of film. What if something gets damaged.
- Penley Knipe: Of course.
- Gary Schneider: It's possible. Thank God nothing ever got damaged.
- Penley Knipe: Really.
- Gary Schneider: Which is weird. In all those decades.

Penley Knipe: It's kind of amazing.

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d schneider edmast a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Convict © 2012 President and Fellows of Isanard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be dualicated or distributed without express written permission from ADP Archive. Meni Archive.

46

Gary Schneider: It's sort of shocking, I know. It's amazing, yeah.

- Penley Knipe: So you talked very much about when you're printing for other people you're just—you're printing in their style and that's pretty easy for you to do. Do you think the reverse relationship? Do you think any printing for some of these people has influenced the way you printed your own work?
- Gary Schneider: It's a question that kept coming up actually. It's interesting. I don't know.
- Penley Knipe: Yeah. You don't know. It might be hard to know.
- Gary Schneider: But if you look at—but if you compare my work to any of the people that I printed for...
- Penley Knipe: It's pretty different.
- Gary Schneider: It's like really different. I know. Even when I printed from my collection of negatives or like appropriated stuff it's very different.
- Penley Knipe: That makes sense to me. Sure. Can we talk about Bob Gober? So you print for him a couple different ways.
- Gary Schneider: Well, most all of the work that I made from him was silver. In fact the biggest piece that you have now which is that cycle of 22 somewhat large prints that was shown in the Whitney Biennial. That was mostly printed from files that were used to make the catalog for his—he had the pavilion at the Venice Biennale. And he made a set of two books. The one was the cycle of prints. And he wanted me to print from those files. And so I had to have—I had Laumont. I work with Laumont to do all my like scanning. And then at that point they were making LVTs. You know what that is?

[01:06:47]

- Penley Knipe: Yes. I forget what it stands for exactly but...
- Gary Schneider: You do (inaudible).
- Penley Knipe: We have to deal with LVTs for another artist here.

Gary Schneider: It's making a negative from a file. So it's like basically scanning onto film.

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archives. The M

Penley Knipe: Film.

- Gary Schneider: To make a negative. And that's probably the most difficult printing I've ever done. It was really tough. And in those cases I had to make like—so I got the negative from Laumont. And they were really like—I worked really hard with them so that if the negative can't produce the tones I need we'd make another negative and so on. It was...
- Penley Knipe: Back-and-forth.
- Gary Schneider: ...really worth it. It was a two-year project. It was really long. And then I would make masks. So I could print. Yeah and I became known like through the—I was known as the person who could do copy prints.
- Penley Knipe: That's pretty nice.
- Gary Schneider: (inaudible) so people like Francesco Scavullo. It was extraordinary. Is Francesco still around here now?
- Penley Knipe: I don't know actually.
- Gary Schneider: Like he'd have a print made and then—oh. Rather I'd make a print for him. It would go to Bob Bishop. And Bishop would paint it. Like repaint it so that a breast would be vertical, etc., etc. like totally retouched portraits. And I'd rephotograph it and make another print (inaudible).
- Penley Knipe: Fantastic. Wow.
- Gary Schneider: So there was no evidence of the retouching.
- Penley Knipe: Of the retouching and the repainting and all that kind of thing.
- Gary Schneider: Yeah. And I did that for him, for Avedon, for the Kertesz estate. Because the New York estate inherited the prints. And France inherited the negatives from Kertesz. Bob Gurbo came to me with prints. And they also inherited—in New York they inherited the reproduction rights. So instead of sending out vintage prints, which is really dangerous and silly, he came to me. I would make copy prints. And it was really fun. It was really—I became really known for that.

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archive

Penley Knipe: That's wonderful.

Gary Schneider: Yeah that's great. So yeah so...

- Penley Knipe: So you moved him from silver to ink prints?
- Gary Schneider: Okay, so you want to get to ink.
- Penley Knipe: Or what you did with him.
- Gary Schneider: So this was the turning point in a way with Gober because he had an exhibition at Matthew Marks and the invitation for the show was this image of an ear. We should show the orientation because we have to make sure that it is actually that's how it gets presented. But it was a file. It came to me as a file. Because it was actually a digital camera. So we went through several proofs. I had LVT made. I made a print from an LVT. We sent the file. I manipulated the file, like did all the corrections on the file, sent that to Laumont. And they can now make a LightJet silver print. And then I think there was another (inaudible) the three important ones were—so my print from the LVT from the digital negative. The print directly from the file that was a LightJet print on silver. And then as a last resort I thought well what the hell. I made this print for him which is an ink print on an Epson printer.
- Penley Knipe: Epson yeah.
- Gary Schneider: And then I laid them out, said to him this is this, this is this, this is this. And he said well that's a no-brainer.
- Penley Knipe: He loved this. Do you remember what the paper is here?
- Gary Schneider: It's Hahnemuhle 308 yeah.
- Penley Knipe: Oh it is yeah, yeah.
- Gary Schneider: Photo Rag 308.
- Penley Knipe: (inaudible).
- Gary Schneider: And at that point that was really the only great great matte paper.

Convright @ 2012 Drasident and Fallows of Harvard College. All rights reserved. This interview is made available for non-commercial research nurroses only and may not be duplicated or distributed without evoness written nermission from ADD Archive

Penley Knipe: It's fantastically beautiful.

Gary Schneider: (inaudible) Hahnemuhle is like (inaudible).

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Penley Knipe: The cream of the crop.

- Gary Schneider: Been around for centuries. Anyway so then the next project was the small silver prints that he had that he needed scanned and printed. And in the past of course we'd make silver prints from that. And I said well do you mind if I show you these as—since we're making—since you like this Epson print let's make...
- Penley Knipe: Since you liked it so much.
- Gary Schneider: ...another Epson print. Yeah and so hence you have the whole set that I have. It was actually—apparently it's a cycle. Yeah.

Penley Knipe: And he loved it again.

Gary Schneider: (inaudible) he just loves them, yeah, yeah.

Penley Knipe: So you think—is he converted? Is this what—his main production or...

- [01:11:46]
- Gary Schneider: Well, I imagine if he has negatives that he's printing that he maybe would print them as a silver.

Penley Knipe: As gelatin.

Gary Schneider: But—and it's interesting that—I didn't even think this when I did the work on the one, the cycle, the 22-print cycle. Because if I printed them in ink it would have been a cinch.

Penley Knipe: Made your life easier.

Gary Schneider: Well, it would have made it more—much more possible. What I kept doing and this I do a lot, and with any of these artists. And I do this for this. I made a set. I would make a print because you have to print a whole edition. So I'd make a print, live with it on my wall, see if there needs to be shifts. Make some shifts, make some shifts until I have the final.

Penley Knipe: Until you have what you think...

- Gary Schneider: What I think is right. And then I'd go into the darkroom and try and print an edition of that final.
- Penley Knipe: And are you making notes the whole time like so that you know you've tweaked it this way?
- Gary Schneider: I never did.
- Penley Knipe: You did that. You just remembered it. Just knew how you got there.
- Gary Schneider: No. It's (inaudible) in a way getting back to the old Ansel Adams. Like the performance. Which is amazing that he said that. Like each time it's a new performance. So I would like have to then get back to that place. Well, you do remember like it's what (inaudible) and all that kind of stuff. Generally what the manipulation is on the print. Like what gets darker, what gets lighter, what gets pulled forward, what gets pushed back. And so—and what's amazing about a file is you can—you keep the history of that.
- Penley Knipe: That's true.
- Gary Schneider: And the printer. Not these earlier printers. But the printers have become way more consistent now so that from one printing, if you keep it clean in their heads, to the next printing it's exactly the same print. So that's more of a possibility now. But with silver you'd have to get back to that performance and then enact it for an edition.
- Penley Knipe: Right. So it's a lot of work.
- Gary Schneider: Really rough. It's really rough. I know, I know.
- Penley Knipe: I wanted to ask you. A number of the prints in the printer's proof collection have this cockling. Do you think that that's an issue for something like this Matthew Barney? Do you know or...
- Gary Schneider: I think the cockling is going to like—because you probably have 50% relative humidity...
- Penley Knipe: We are...
- Gary Schneider: I have a fantasy the cockling is going to disappear.

- Penley Knipe: Is going to go away. Well so I think gelatin tends to remember where it's been and stay static. And it's fine. I just didn't know is Matthew Barney very particular about that. Do you...
- Gary Schneider: Well, you see with Matthew Barney what's so interesting—and this is one piece of information I don't know can be public—his—my set of prints are not framed (inaudible) his frame. He's framed the prints unlaminated and put inside of his...
- Penley Knipe: So flat is very probably important.
- Gary Schneider: ...plastic. His like—his self-lubricating frame. And so these are not laminated. So in a way these are control. They become a control for the laminated print, don't they?
- Penley Knipe: If they're a control is it an issue if we decide to flatten them a bit? We're not going to laminate them. But if we want to flatten them...
- Gary Schneider: (inaudible) I'm sure any of the flattening you do is not going to do any damage.
- Penley Knipe: It's pretty gentle, right.
- Gary Schneider: You probably humidify.
- Penley Knipe: Exactly. We humidify and then keep it under weight for a few weeks just to try to...
- Gary Schneider: I'm sure it'll (inaudible) actually I wish—there's some prints in my collection that I would love to bring in for flattening.
- Penley Knipe: For flattening.
- Gary Schneider: Yeah, yeah, yeah. Because silver does tend to—very seldom that it will lay.
- Penley Knipe: Exactly.
- Gary Schneider: Especially with a lot of the Caseberes I noticed. Because what I was—you must understand what I would do is I'd make a set of prints. The photographer would collect his and sign one for me and stick it in a flat file in

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archive

	a Mylar thing and I wouldn't go back to look at it until Debbie came in to look at it.
Penley Knipe:	Right. You hadn't really been through it, yeah.
Gary Schneider:	So that's decades later. I hadn't looked at them.
Penley Knipe:	Amazing.
Gary Schneider:	So they're sitting there inert as far as I'm concerned. Because this is pretty good storage.
Penley Knipe:	Yeah, no, it's perfect. Perfect.
Gary Schneider:	It's like really good.
Penley Knipe:	Especially in flat files. And the Caseberes we wanted to ask you about because they are on a roll of paper.
Gary Schneider:	Yes.
Penley Knipe:	And so a lot of them are trimmed this way. See at the top there's a little bit of another.
Gary Schneider:	Oh yeah I know, we get rid of that.
[01:16:30]	
Penley Knipe:	So we should get rid of that. And we probably actually need that from you in writing. But when you would do this for Casebere and get them
Gary Schneider:	Well he would.
Penley Knipe:	He would do it. So you would just give him
Gary Schneider:	Yeah. No, no, no. You see that was the other thing. I would cut them to a border. So like a nice neat border. And so
Penley Knipe:	You would just—would you just bring them up to the black?

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archives, The Menil Collection

- Gary Schneider: Oh no, never, never. In fact if you look at the Gobers there's still a quarterinch border of white. Because like if you cut them to the black it can actually begin to shed.
- Penley Knipe: Yeah, you lose those (inaudible) edges. You start to lose the images.
- Gary Schneider: (inaudible) begin to like move.
- Penley Knipe: So you would say it's Okay for us just to straighten this out.
- Gary Schneider: Oh, just get rid of—or it depends. You could put them in a big mat and then you don't have to bother.
- Penley Knipe: Yeah that's what we will end up doing.
- Gary Schneider: Then you don't have to bother.
- Penley Knipe: That's what we will end up doing is putting them in one of our standard size mats.
- Gary Schneider: Yeah exactly yeah.
- Penley Knipe: And framing up some because the surfaces are so incredible. There's dust in there every once in while or something.
- Gary Schneider: I know. It's probably from me still.
- Penley Knipe: Gets stuck in the Mylar.
- Gary Schneider: (inaudible) gets very...
- Penley Knipe: Staticky.
- Gary Schneider: It gets staticky. It's a problem. So yeah, yeah, yeah, you don't even have to trim them. And (inaudible) way too much.
- Penley Knipe: Great. I love that.
- Gary Schneider: I know. It's interesting because that means—what's interesting about it I think—and that's why I didn't want to trim them once they were coming to you is that it has the history of a cropping. Because this is the width. That is

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purooses only and may not be duolicated or distributed without express written permission from ADP Archive. Menil Archives. The M

	the width of my easel blade. I had an easel, a 30-by-40 easel, a movable blade easel built.	
Penley Knipe:	So what happened to the print above this?	
Gary Schneider:	(inaudible).	
Penley Knipe:	What happened to the print above this that's lost a tiny bit of its bottom? Do you know?	
Gary Schneider:	No, no, no, it's not.	
Penley Knipe:	Oh it's not.	
Gary Schneider:	These are four-by-five. So it's part of the same.	
Penley Knipe:	It's just part of the	
Gary Schneider:	It's part of the negative.	
Penley Knipe:	Right. Right, so it really is an artifact of the printing.	
Gary Schneider:	Yes, yes, yes, yes.	
Penley Knipe:	So we'll just leave it in.	
Gary Schneider:	(inaudible) cropping going on there.	
Penley Knipe:	We'll leave it unless it makes the mat	
Gary Schneider:	Unless the border is too—but you're probably going to use	
Penley Knipe:	It bumps (inaudible).	
Gary Schneider:	like a wider	
Penley Knipe:	Exactly.	
Gary Schneider:	It's never that wide, is it?	
Penley Knipe:	No, no, no.	
Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012		

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archives, The Menil Collectio

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

Gary Schneider: I didn't think so.

- Penley Knipe: Yeah, we have our standard sizes that it would slot into. Are there other experiences you want to tell us about working with artists? Is there anyone? Like you said you want to talk a bit about Peter.
- Gary Schneider: The Hujar. So I knew Peter from—Peter had been a very close friend of John's when I met John, my partner. They had known each other. And then I kind of became Peter's assistant on—he loved to walk the city. And so I was the back of his head when he was shooting in somewhat more dangerous places. So I did that a lot with him. And (inaudible) so we became really close and he was really my teacher. He...
- Penley Knipe: (inaudible).
- Gary Schneider: ...pushed me into the lab. I was—he got me my job at Klaus Moser lab when I was in graduate school. I needed money. And that's really where I learned printing or I learned the commercial aspect of printing. Because it was a fashion lab. And that's where I started processing him and a couple of other people. And then Peter suggested I leave there. It was pretty unhealthy for me to work for anybody. As you can imagine. It was also—yeah I needed better ventilation. He had terrible ventilation. I was getting very sick actually. I got very sick.
- Penley Knipe: That's no good.
- Gary Schneider: And so I first worked out of my apartment and—but I started processing for Peter in like probably '79. Yeah, yeah. And so I did all of his film processing. And then the year that he contracted HIV he basically went to bed and I started printing for him.

Penley Knipe: Printing for him.

Gary Schneider: Yeah. So when I was approached by Stephen Koch to do posthumous prints and apparently Peter said we could do those, I did a test on silver and I couldn't match Portriga-Rapid. I made one print. It took me forever to do.

Penley Knipe: And it just wasn't...

Gary Schneider: And it was fine. It's fine for exhibition purposes. It's actually tea-stained in order to control the highlights because of the color of the paper. It's so

Coovright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil A

dramatic. So I found a paper. It was like an Ilford warm tone paper. It's a bit harsh but it meant I could play with the midtones the way Peter-like I could get the blacks. I could get the whites. But the midtones are really tough to do with him. And then they wanted to get more serious about these posthumous prints and so I did a test on a new Baryta paper that HARMAN came out with. And HARMAN is now under the Hahnemuhle umbrella and it's literally a gelatin paper on a Baryta that is made to accept ink.

[01:21:46]

Penley Knipe:	It's wonderful, yeah.
Gary Schneider:	It's amazing.
Penley Knipe:	Yeah and it worked well for you.
Gary Schneider:	So aren't you shocked at them?
Penley Knipe:	Yeah, yeah, it's crazy.
Gary Schneider:	And what's interesting is I don't want to print out the editions because there is—like if you put it sideways. Because that way I could really control. Because we should describe Baryta maybe here. Because nobody probably is. But Baryta. Silver paper is and actually I assume chromogenic as well, right? Are gelatin. Are they gelatin?
Penley Knipe:	Yes, yeah, yeah.
Gary Schneider:	They are. So Baryta is—so there's the support, which is really wood pulp, isn't it? So it doesn't move too much on silver papers. I think it's pretty inert. I think it's like not going to become acid. It's not going to revert.
Penley Knipe:	No (inaudible) right.
Gary Schneider:	To acid. So like on top of the wood, on top of the support, there's a clay layer. And that's actually what makes the brightness of the print. It's what reflects the light.
Penley Knipe:	Makes the prints (inaudible).

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d schneider edmast a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Ar

- Gary Schneider: So on top of the clay layer is the silver layer. Sorry. There's the gelatin layer that the silver is sitting inside of.
- Penley Knipe: Inside, right, exactly.
- Gary Schneider: So basically what you're seeing is the brightness of a print is like how much light is bouncing off the Baryta or off the clay layer.
- Penley Knipe: Back at you.
- Gary Schneider: Back at you. Through the veil of the tonalities of the print.
- Penley Knipe: That's a good way to describe it.
- Gary Schneider: (inaudible) black. I don't know how else. I'm very colloquial I suppose.
- Penley Knipe: No, that's a good way to describe it.
- Gary Schneider: It make sense?
- Penley Knipe: Yeah absolutely. And the Baryta is very bright and white. It's a white layer.
- Gary Schneider: It's a white layer. Sometimes it has brighteners in it which fade through time anyway and sometimes not so many.
- Penley Knipe: Right, absolutely, it depends on the paper and the time when it was produced and that kind of thing.
- Gary Schneider: Yeah the brighteners are the problem. Yes, yes. So that can shift. That's why you asked me has anything shifted. Yeah, where were we? Oh so they came out with this. I don't know why they did.
- Penley Knipe: Oh, right, they came out with that paper.
- Gary Schneider: They came out with this Baryta paper that is extraordinarily beautiful.
- Penley Knipe: And that worked for those prints.
- Gary Schneider: Well, I could make the kinds of grays...
- Penley Knipe: You got those midtones.

Copyright © 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012

Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59

- Gary Schneider: ...that Peter used to make. I could just do it by controlling how much light moved through it.
- Penley Knipe: That's great.
- Gary Schneider: (inaudible) it's extraordinary.
- Penley Knipe: And was there anything else you wanted to talk about with printing with him—for him?
- Gary Schneider: Oh the other thing is the reason why I didn't want to print out the editions in advance is that—and this is to Epson now. They're apparently coming out with a printer that will also print a white. And so what that means is the difference between how a silver print looks which is continuous tone in one layer and an ink print is that there's a gloss differential which means that where you see the paper there is a different kind of glossiness to where there's more ink like the black.
- Penley Knipe: (inaudible).
- Gary Schneider: But if they make a white ink there's no gloss differential.
- Penley Knipe: Right, that's true, because it'd all be the same.
- Gary Schneider: Because it'll fill in. It'll be the same quantity of ink.
- Penley Knipe: And that's coming out.
- Gary Schneider: I don't know.
- Penley Knipe: That's what you heard.
- Gary Schneider: I've been hearing about it for a long time. It's not out yet. So I just think it would be extraordinary. Except that with the Baryta papers I'd have to test it.
- Penley Knipe: Of course. Yeah.
- Gary Schneider: Because maybe with the Baryta papers you really want the light to be bouncing off the...

Penley Knipe: Yes. Because otherwise this white layer is going to be opaque. Yeah.

Coovrieht © 2012 President and Fellows of Harvard College. All rights reserved. This Interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive. Menil Archives. The Me

~	\mathbf{n}
<u>ح</u>	9
~	/

- Gary Schneider: Clay (inaudible) be masked by the white, yeah, we don't know.
- Penley Knipe: Have to wait and see what it looks like yeah.
- Gary Schneider: We'll have to wait and see. So it's an interesting—so the great thing about this medium is it's evolving and...
- Penley Knipe: Oh definitely yeah.
- Gary Schneider: Growing.
- Penley Knipe: It's a great moment in a way.
- Gary Schneider: And according to Henry Wilhelm these prints will outlast the pyramids and...
- Penley Knipe: I don't know about that but they're going to last a long time.
- Gary Schneider: Well, apparently they're not going to shift. Okay, so we have like you have the...
- Penley Knipe: Very permanent.
- Gary Schneider: ...van Goghs (inaudible) van Goghs that you own. If there was red in it it's now pink. And if you have any (inaudible).
- Penley Knipe: Yeah. No, these prints are supposed to be very solid. Yeah and only the technology is only getting better as the manufacturers listen and...
- Gary Schneider: (inaudible) yeah, yeah, yeah.
- Penley Knipe: ...make better...
- Gary Schneider: Hopefully. It's my fantasy. But you always have a fantasy about these prints because if you—I don't know, the Benson book and show, the Richard Benson book. Like he proves to us that every medium of reproduction so far is fugitive.
- Penley Knipe: What can you do?
- Gary Schneider: What can you do?

Penley Knipe:	You can only go with the best materials.
Gary Schneider:	It's (inaudible) your job (inaudible).
Penley Knipe:	You could give it to us and we'll worry about it.
Gary Schneider:	Yes. Well, or rather work out how to build in the optimal situation so that this is—can last as long as possible.
Penley Knipe:	I think you're right. You put things in the right environment and that's a huge step forward. And control the exposure.
Gary Schneider:	(inaudible).
Penley Knipe:	And then you're really doing pretty well.
[01:26:44]	
Gary Schneider:	The exciting thing for me was when I heard. I don't know how many years ago this was. But at one point all the institutions brought their Stieglitzes together to compare them to each other. I would have loved to have seen that. To see how
Penley Knipe:	Wonderful exercise.
Gary Schneider:	they had shifted.
Penley Knipe:	To see which ones.
Gary Schneider:	(inaudible) even me knowing my photograph. Looking at this print in this light. I don't know.
Penley Knipe:	Right. Of course. And if you had
Gary Schneider:	It could be really subtle. It could be really subtle.
Penley Knipe:	You need to see a couple of them next to each other that have been
Gary Schneider:	You have to see exactly from the same vintage. Like Okay so I printed— Okay, right, I printed an edition of Matthew Barney. We'd have to bring one

Gary Schneider Interview Transcript, Artists Documentation Program, CTSMA, 06/28/2012 Video: adp2012d_schneider_edmast_a.mp4 / Interview #: VI2000-020.2012d / TRT: 01:28:59 Copyright 0 2012 President and Fellows of Harvard College. All rights reserved. This interview is made available for non-commercial research purposes only and may not be duplicated or distributed without express written permission from ADP Archive, Menil Archives, The Menil Collection of those prints unlaminated and compare it directly to this print to see if the lamination has done anything to the print.

- Penley Knipe: So these are the controls.
- Gary Schneider: So (inaudible) yeah that's why I think of this as a control collection.
- Penley Knipe: That makes sense. Sure.
- Gary Schneider: Yeah it does, yeah.
- Penley Knipe: Well, that's great, Gary. I thank you so much for coming and talking with us. And it's been really fun. Thanks.
- Gary Schneider: It's been really fun for me I have to say.
- Penley Knipe: Great. We'll have to do it again (inaudible).
- Gary Schneider: (inaudible) more questions. We're done.
- Penley Knipe: I think so. We're done for now. Thanks. Yeah I think so.

[01:28:06]

[END RECORDING]